



PATENT
Attorney Docket No: 25396-007

DECLARATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated next to my name;

I believe I am the original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

GRAPHICAL USER INTERFACE FOR SYSTEM AND METHOD FOR MANAGING CONTENT

the specification of which was filed as United States Application Serial No. 10/632,087 on August 1, 2003;

I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above;

I acknowledge the duty to disclose to the U.S. Patent and Trademark Office all information which is known to me to be material to the patentability of said invention in accordance with 37 C.F.R. §1.56;

I do not know and do not believe said invention was ever known or used in the United States of America before my or our invention thereof, or patented or described in any printed publication in any country before my or our invention thereof or more than one year prior to said application; that said invention was not in public use or on sale in the United States of America more than one year prior to said application; that said invention has not been patented or made the subject of an inventor's certificate issued before the date of said application in any country foreign to the United States of America on any application filed by me or my legal representatives or assigns more than six months prior to said application;

I hereby claim the benefit under 35 U.S.C. §119(e) of any United States provisional application(s) listed below:

60/434,418
(Application Number)

19-Dec-2002
(Filing Date) (day, month, year)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first inventor: Rick Kiessig

Inventor's signature Rick Kiessig

Date 1-26-4

Residence: 888 Nancy Lane
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Citizen of: United States of America

Post Office Address: Same as residence

Full name of second inventor: David A. Yost

Inventor's signature David Yost

Date 1-26-04

Residence: 1218 Payne Drive
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Citizen of: United States of America

Post Office Address: Same as residence

Full name of third inventor: John D. Mathon

Inventor's signature John D Mathon

Date 1/26/04

Residence: Atherton, California
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS : Rick Kiessig, *et al.*
SERIAL NO.: 10/632,087 Examiner : *Not yet assigned*
FILING DATE : August 1, 2003 GROUP ART UNIT : *Not yet assigned*
FOR : GRAPHICAL USER INTERFACE FOR SYSTEM AND METHOD FOR MANAGING
CONTENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY

It's The Content, Inc., owner of the entire right, title and interest in, to and under the
above-identified application by virtue of an assignment filed for recordation herewith, hereby
appoints the attorneys and agents associated with Customer Number

29315

as Assignee's attorneys with full power of substitution and revocation to take any and all action
necessary with regard to the above-identified patent application.

Address all telephone calls to James G. Gatto at telephone number 703-464-8182.

Address all correspondence to Customer Number

29315

The undersigned hereby declares that all statements made herein of his/her own
knowledge are true and that all statements made on information and belief are believed to be
true; and further that these statements were made with the knowledge that willful false statements
and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001

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and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

IT'S THE CONTENT, INC.

By: John D Mathon
Name: John Mathon
Title: President
Date: 1/26/04